

NATURAL SELECTION....GOOD NEWS FOR THE THRIFTY GIFTER!

Modern intelligent consumers want to buy eco, it makes them feel good, it makes them feel part of the solution, they have become used to being able to make green choices ...but at the moment many are not in a position to pay over inflated prices for green products and that makes them feel guilty.

In a time of recession big brand manufacturers cut prices to survive but in order to do that they will also drastically cut quality.

In an economic downturn modern intelligent consumers will often spend less but buy fewer higher quality goods.

That's where the Bellingham Soap Companies new "Working with Nature" range comes in.....they are a small ethical manufacturer with low overheads who can still produce a significant volume of product with no compromise in quality at a price that most people would find very palatable indeed.

They have just launched their "Natural Selection" boxes which contain luxury pampering superbly moisturising natural soaps at a simply splendid price.

Their boxes are handmade from recycled corrugated cardboard and they use a biodegradable cellophane outer not PVC film, even their sticky tape is cellulose!

To reduce packaging and cost they have decided not to wrap the soaps individually within the box, instead they have nestled them in a bed of sustainable welsh "wood wool" each soap is as naked as the day it was cut and its natural "chemical free" beauty shines through the cellophane for all to see!

The Boxes come in 2 sizes...

Large - 6 100g soaps £22

Lavender & Shea Butter

Lemongrass

Rose Madder

Patchouli

Essential Geranium

Cinnabar

Medium – 3 100g soaps £11

The customer can choose three soaps from the above list.

The Bellingham Soap Company are a small company so manufacturing is flexible, they offer a near bespoke service which gives their products a greater perceived value and better customer satisfaction. All of their products are certified by a suitable qualified cosmetic chemist...this is mandatory in the EU.

They love what they do, they are not some faceless factory...every bar, jar, bag or box that leaves the farmhouse workshop has been manufactured with the upmost care and attention, they make customers feel special not poor!

They have been trading for over 10 years and supply over 30 shops in the UK including the National Trust.

Bellingham Soap Company

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